Data Dictionary prj2

**Management dashboard:** A management dashboard is a tool used to present all important management [**KPIs**](#kpi) in a single place. For example, see the total revenue numbers, numbers of tickets sold in each class, and statistics on all options sold.

**KPI**: A Key Performance Indicator is a measurable value that demonstrates how effectively a company is achieving key business objectives.

**Options**: something that is chosen as an “extra” addon. For example, extra legroom, food, luggage, and seats chosen options, class, availability of seats in that class, applicable discounts, and the number left before the flight departs.

**TPR**: A TPR is a temporary price reduction of the original price of your item that is executed by the retailer, but agreed upon by the brand, distributor, and retailer.   
there are Static and Dynamic reductions. For example,

Static: 10% price reduction for a limited period.

Dynamic: based on the number of times a flight is searched, the price will increase or decrease. When something is searched a lot, the price will increase. If it is not searched a lot, it might decrease after a certain amount of time.

**Luggage**: suitcases or other bags in which to pack personal belongings for travelling.   
A customer is allowed to bring a maximum X amount kg hand luggage with them to their seat. And the bags / suitcases are allowed to weigh X amount of kg.