Data Dictionary prj2

**Management dashboard:** A management dashboard is a tool used to present all important management [**KPIs**](#kpi) in a single place.

**KPI**: A Key Performance Indicator is a measurable value that demonstrates how effectively a company is achieving key business objectives.

**Options**: something that is chosen as an “extra” addon.

**TPR**: A TPR is a temporary price reduction of the original price of your item that is executed by the retailer, but agreed upon by the brand, distributor, and retailer.

**Luggage**: suitcases or other bags in which to pack personal belongings for travelling.